HALLENSTADION



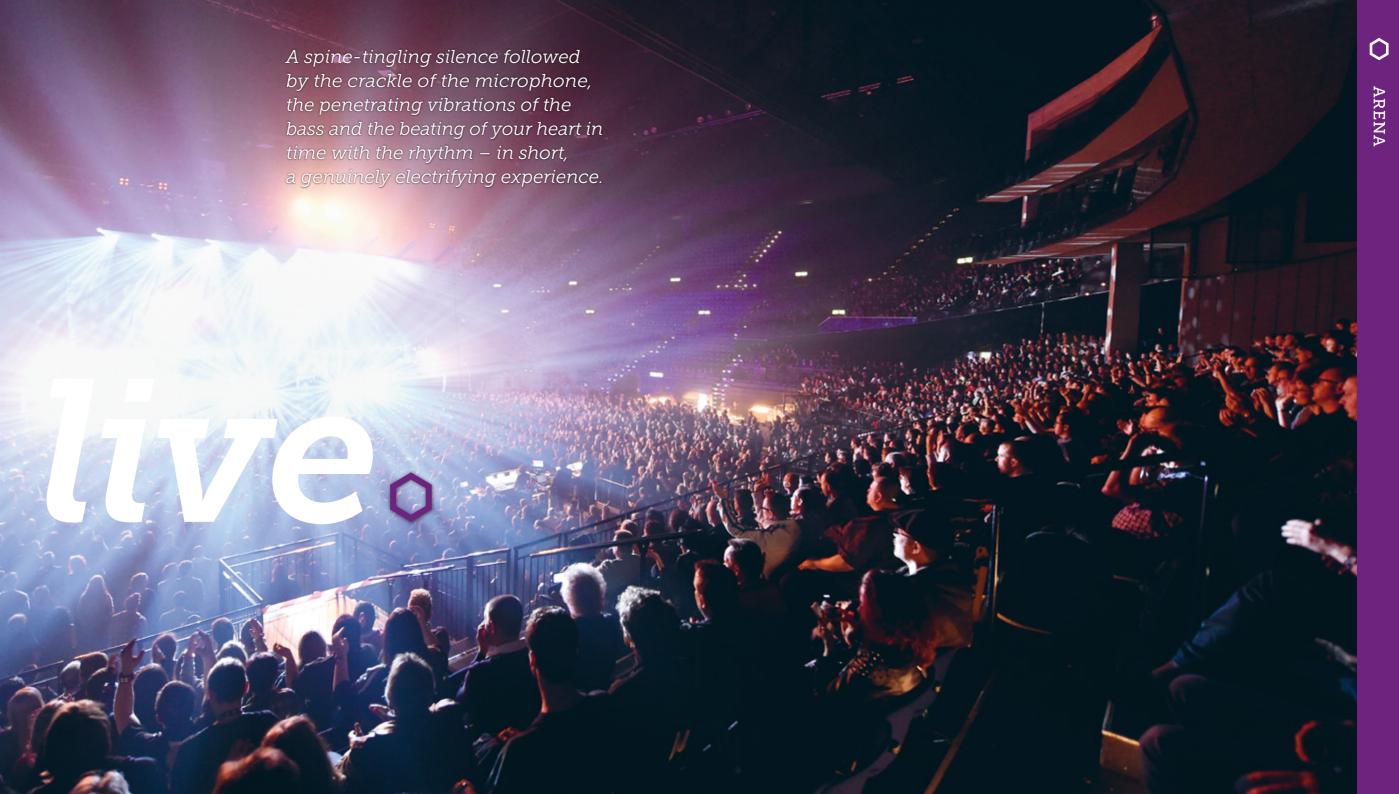
## For thrilling shows and events at the largest multifunctional indoor venue in Switzerland

Built in 1939 and fully renovated and expanded in 2005, Hallenstadion Zürich enjoys an excellent international reputation as a popular venue for major events. With a total surface area of 14,300 m², our ARENA is the perfect stage for stars from the worlds of pop and rock music, entertainment, sport and culture, and provides an excellent setting for all manner of corporate events, including general meetings, conferences and gala dinners.

The main appeal of Hallenstadion Zürich lies in its chameleonic quality — anything that requires up to  $80 \text{ m} \times 40 \text{ m}$  of space is possible.

#### Our highlights

ABBA, AC/DC, Adele, a-ha, Aida, Andreas Gabalier, André Rieu, Art on Ice, Barclay James Harvest, Bee Gees, Bob Dylan, Boxing Events, Bryan Adams, Carmina Burana, Céline Dion, Cher, Coldplay, Dalai Lama, David Copperfield, Depeche Mode, Die Toten Hosen, Ed Sheeran, Eric Clapton, Energy Stars For Free, Falco, FIFA Congress, Folies Bergère, Genesis, Gianna Nannini, Helene Fischer, Holiday on Ice, Jethro Tull, Jimi Hendrix, Joe Cocker, Justin Bieber, Justin Timberlake, Kelly Family, La Traviata, Lady Gaga, Louis Armstrong, Mercedes-Benz CSI, Metallica, Michael Bublé, MUSE, Nickelback, Nikolai Valuev vs. Evander Holyfield, P!nk, Pink Floyd, Paul McCartney, première of Spectre (James Bond), Prince, Queen, Rammstein, Red Hot Chili Peppers, Rihanna, Robbie Williams, Santana, Shakira, Simon & Garfunkel, Spanische Hofreitschule, Status Quo, Super10Kampf, The Match for Africa, The Rolling Stones, Tina Turner, U2, Udo Jürgens, ZSC-Lions matches, Zürcher Sechstagerennen and much more!



### The largest indoor arena in Switzerland

#### Hallenstadion Zürich

Hallenstadion Zürich is the largest multifunctional hall in Switzerland. Hallenstadion plays host primarily to sporting events, concerts and corporate occasions. The dimensions of the usable surface area, allocation of specific sectors, audience capacity and numerous other parameters vary depending on the event layout.

#### Your benefits

- Excellent infrastructure and central location
- Good value for money
- Great flexibility and quality of service
- Sustainable with high environmental standards
- Full-service packages and long-standing experience with a range of partners
- In-house catering with menus tailored to specific events

Maximum capacity	15,000 spectators/visitors
Playable area	80 m×40 m×17 m
ARENA (max. exhibition space)	3,900 m²
Foyer	1,900 m²
Roof load	35 tonnes
Floor load	1,000 kg/m <sup>2</sup>
Truck entrance	2 direct driveways for up to 40 t
Rigging	4 tonnes line load









#### **ARENA** layout

Max. standing capacity	15,000
Max. seating capacity	10,800

From an ice field, concert stage and tennis court to a showjumping course or rocky route for monster trucks, the ARENA has a huge range of options for participants and spectators alike.

#### THEATRE layout

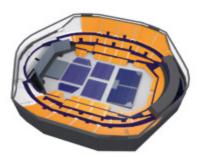
Max. standing capacity	8,30
Max. seating capacity	5,45

The THEATRE layout offers all the benefits and options of the ARENA in a smaller space, making it perfect for smaller crowds.

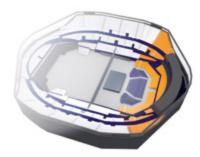
#### CLUB/FORUM layout

Max. standing capacity	4,800
Max. seating capacity	3,250

Compact and multifaceted The CLUB/FORUM layout is a space designed for events on a smaller scale. A standardised layout keeps build times to a minimum thanks to a range of pre-installations and the flexible functionality of the hall infrastructure.







#### Public events

We have the right space for you to express your ideas exactly as you wish — regardless of how many visitors are expected to attend the event. Our three standard layouts streamline the process. At the same time, our multifunctional hall is highly versatile, enabling us to meet your every need.



#### Corporate events

The ARENA is more than just a venue for sporting competitions and entertainment shows — it is an all-round location that is perfect for holding a wide range of corporate events.

Whether you are planning a general meeting, a traditional conference, a gala dinner, an exhibition or a private party, Hallenstadion is a renowned address that is sure to enhance the special atmosphere of your event. For medium-sized corporate events, we have developed a standardised one-day event layout: FORUM. Intended for 600 to 3,000 people, this format can be prepared in just 24 hours.

#### The VIP area in Hallenstadion

#### For those magic moments in life

Live every high point with your guests — our versatile VIP package provides you with an exclusive setting in which to truly indulge customers, employees or your family and friends. Experience the finest in live entertainment against a spectacular backdrop.

VIP area facts and figures		
Location	2 <sup>nd</sup> and 3 <sup>rd</sup> floor of the south curve	
VIP boxes	15 boxes, with 12 people per box	
StarLounge	1 lounge for 60 people	
Seating	Extended balcony with individual seats and the best view	











#### Treat people to unforgettable moments.

Harness the thrilling atmosphere in Hallenstadion Zürich and become the host of an extraordinary spectacle. With their refined atmosphere, the VIP boxes are the perfect setting for lively conversations. From individual box balconies, you and your guests can enjoy the best view of the most famous stage in Switzerland.

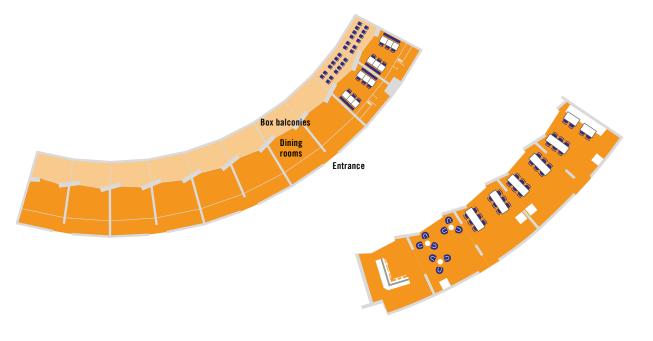
- Capacity: 12 people
- Separate VIP entrance
- Comfortable seating in individual box balconies
- Valet parking
- Cloakroom and WC in the VIP box
- Catering: Topline (à la carte restaurant) or in private atmosphere in the VIP box

Our VIP boxes are available for long-term rental. One-off rental is also possible for an event of your choice on request.

#### StarLounge – See more. Experience more

The stylishly furnished lounge has space for up to 60 people and is the ideal setting for a special visit to the largest event location in Switzerland. The StarLounge is open to anybody who reserves a ticket, although it can be booked exclusively for your corporate event. It is also home to the StarLounge Club, which uses the StarLounge for 20 top events a year.

- Capacity: 60 people
- Stylishly furnished lounge and elegant atmosphere
- Catering: wide range of food and drinks at the buffet and bar
- Comfortable seating in the box balconies
- A separate VIP entrance





More information available at: www.logen.hallenstadion.ch and www.starlounge.hallenstadion.ch

# Share knowledge and swap experiences and information, all at the highest level. For the right impact. With experience, professionalism and dedication.

#### Conference Centre and foyer

In addition to major public and Corporate events in the ARENA, the Conference Centre is the perfect setting for conferences and seminars with 20+ attendees.

Get ready to impress your guests — the Conference Centre is easy to reach, has sufficient parking in the vicinity and offers high quality catering services. And you can take your guests to a top event after the seminar.

#### An overview of our services

- Function rooms of 50 m<sup>2</sup> to 2,000 m<sup>2</sup>
- Daily flat rate for 20 to 500 people
- Top quality, multifunctional and compact infrastructure
- Wi-Fi
- Overall project management (coordination, planning, billing, etc.)
- Versatile range of catering services
- Overnight accommodation options within walking distance
- $-\operatorname{\sf Discount}$  when travelling to venue with public transport
- Attendance at an event after the meeting (upon availability of tickets)
- $-\,{\sf Backstage}\,\,{\sf tours}$

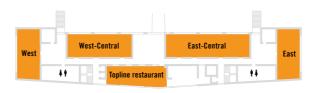






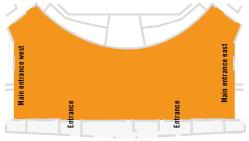






#### Seminar rooms (level +2)

The seminar rooms in the Conference Centre are an ideal setting for corporate events attended by 20 to 200 guests. Whether you want to hold a meeting, employee function, product presentation, media conference or event for business clients, all options can be accommodated thanks to the flexible floor plan. Mobile walls can be used to alter the size of the seminar room to correspond to the number of attendees. Our kitchen is pleased to spoil you and your guests with seasonal dishes — it is the cherry on the top of a successful event.



#### Foyer (level 0)

At approximately 2,000 m², the spacious foyer is perfect for corporate events for 200 to 500 guests. Whether you are planning a seminar, forum, product presentation or conference, the Hallenstadion foyer offers an abundance of design options. Up to 11 group rooms are available among the seminar rooms in the Conference Centre.

Room	Space in m²		Seminar roo	oms		Catering	
		##	#	*****	<b>:</b>	××	<b>::</b> :
West	105	56	40	108	36	60	_
East	105	56	40	108	36	60	_
West-Central	140	80	52	150	48	100	_
East-Central	190	96	72	180	64	120	_
Foyer	1900	200	-	500	-	800	450
Frontline restaurant	700	_	-	-	-	500	320
Topline restaurant	115	-	_	-	_	72	60

All rooms are divisible Parkhaus Messe Zürich (multi-storey car park) close by











#### Catering

For all those magic moments under one roof

Round off the perfect event with professional catering tailored to your requirements.

Catering is provided by Hallenstadion
Gastronomie (a Wüger Gastronomie
company), which combines high quality
catering with excellent service. Our
catering partner is on hand to meet the
most exacting demands and create
a range of wonderful delicacies. The
catering team can prepare splendid
menus, tasty buffets or trendy finger food
platters according to your instructions.

Catering facts an	d figures		
Restaurants	5		
Frontline	500 seats		
Topline	72 seats (VIP restaurant)		
Sound & Vision	100 seats each		
Backstage	170 seats (fondue station at ice hockey games)		
Take-aways	19 fixed stations and 4 mobile stations in the foyer, on the concourses and inside the ARENA		
Bars	3		
Banquets	From 20 up to 3,500 people		

#### Technology

#### Venue service by Habegger

Smooth implementation and professional technology are essential for successful operation of events of all sizes and styles.

The specialists at our partner company Habegger are on hand to help you with your event. Their approach is based on state-of-the-art technology, long experience and maximum commitment. From lighting design and video and audio technology to event content, Habegger sets out exactly the right conditions for your event.

- Technical advice, planning and implementation
- Event engineering
- Operation of hall technology during concerts, shows, ice hockey matches, general meetings and much more
- Event support in the Conference Centre
- Rigging support



We are happy to put you in touch.

