



# THE "OVERGROUND" OVERVIEW

## Why OVERGROUND?

OVERGROUND Basel is the largest Ninja & Parkour facility in Switzerland. We provide a **unique platform for brands** to gain visibility – from indoor events to spectacular outdoor competitions with high social media reach.



## OUR REACH & TARGET AUDIENCE

- **30,000+ visitors & 12+ million impressions per year**
- **Ages 2-99** – A sport for all generations
- **Top athletes, influencers & young talents** involved



## YOUR SPONSORSHIP OPPORTUNITIES

### 🌟 Branding in the Facility

Place your logo on:

- ✓ Posters across **3 floors**
- ✓ Banners in the **Ninja & Trampoline areas**
- ✓ Flags & safety mats



### Event Sponsorship

Leverage our **high-profile competitions**:

- ✓ **OG Games** – 5 events per year (kids & adults)
- ✓ **Corporate & special events**



### Outdoor Presence

Your logo on our **45m-long mobi Ninja course** at:

- ✓ Trade fairs & shopping malls
- ✓ City & sports events



## WHY YOUR COMPANY WILL BENEFIT

- **Maximum visibility:** Direct exposure in an action-packed community
- **Targeted marketing:** Direct reach to your ideal audience
- **Long-term partnership:** Flexible and customized sponsorship packages

Contact - Chris Harmat – Founder & CMO – [chris@overground.ch](mailto:chris@overground.ch) - [www.overground.ch](http://www.overground.ch)

**Let's discuss the best sponsorship opportunity for you in a short call!**

